

## Diori J. Thomas

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### PROFESSIONAL EXPERIENCE:

Sr. Copywriter | The TRUE Agency | Los Angeles, CA 2006-Present

Clients: *Nissan; Infiniti; HOPE Foundation; Countrywide; Medicis;*

*California African American Museum*

– *Traditional, non-traditional & viral ad campaigns; interactive; event planning*

Copywriter | TBWA-TRUE | Los Angeles, CA 2005-2006

Clients: *Nissan; Infiniti; AARP*

– *Traditional & non-traditional ad campaigns; event planning*

Freelance Writer/Copywriter | Los Angeles, CA 2003-2005

Clients: *U.S. Army; Virginia/Maryland Department of Transportation; Standonline.org;*

*Coors Light; Upsilon Films*

– *Traditional ad campaigns; script development*

Copywriter | UniWorld Group Inc. | New York, NY 2000-2003

Clients: *Lincoln/Mercury; Microsoft; AT&T; Motorola; Kraft; Pro-Line; Bank of America;*

*The American Red Cross; U.S. Marines; The Home Depot*

– *Traditional ad campaigns; interactive*

Copywriter Intern | Doremus & Co. | New York, NY 1999

Clients: *Pershing; DLJ Direct*

– *Traditional ad campaigns*

### ACCOLADES:

Silver Effie – for Altima Keys viral marketing campaign 2008

Mobius Award Winner – for Altima Keys viral marketing campaign 2008

Gold Effie – for Infiniti In Black campaign 2006

### EDUCATION:

The Miami Ad School | Miami, FL 1997-1999

Hampton University | Hampton, VA 1992-1997

### FINAL JEOPARDY:

Avid motorcyclist; some training in Kali; Muay Thai, and Jeet Kun Do; budding novelist; injured surfer; certified SCUBA diver; novice sky diver – one jump and counting...

**REFERENCES:** *available upon request.*